

P.M. Bedroom Gallery



P.M. Bedroom Gallery was started in 1993 by Brothers Arvid and Ben Huth. Arvid and Ben, along with three brothers were brought up on a farm in a small town in northern Wisconsin. Days on the farm were long, up at 4:30 a.m., on the school bus at 7:00 a.m. and evening chores. This upbringing instilled the work ethic in Arvid and Ben that enabled them to have the courage to go off on their own and establish P.M.

Bedroom Gallery. The idea for his own furniture business first came to Arvid while he attended the University of Wisconsin Eau-Claire and worked at a local furniture store. For his part, Ben, just 19 at the time, was working on his parents' dairy farm. The two Brothers sold their snowmobiles and a few cows, borrowed \$10,000 from their parents, checked-out several cities and decided to head to Milwaukee.

That was the beginning. In 1998 and 2002, SBA was able to be of assistance to Arvid and Ben in the expansion of their business through our 504-loan program. The first PM Bedroom Gallery store, at 8380 W. Layton Ave. in Greenfield, WI was followed by another store at 17300 W. Bluemound Rd. in Brookfield, WI, three stores in Illinois and two in Minnesota.

P.M. Bedroom Gallery offers a wide variety of bedroom furniture with a vast selection of styles and unbeatable quality. The products include headboards, beds (twin, full, queen, king, California queen, California king, and the Montana king size), dressers, chests, nightstands, armoires, mirrors, lingerie chests, bureau chests, bunk beds, youth furniture, cribs, baby furniture, futons, futon covers, mattress and box spring sets, waterbeds, gun cabinets, table and chairs, curio cabinets, quilt racks, entertainment centers, and much more. To accent the furniture, P.M. offers accessories such as, comforters, duvet sets, lamps, floor lamps, pictures, floral arrangements, mirrors and a large selection of additional items. Styles range from contemporary to traditional, transitional to classis, and mission to modern. Additional styles include shaker, retro, renaissance, colonial, baroque, arts and crafts, and cottage.

The uniqueness P.M. Bedroom Gallery brings to their customers is their specialization of handcrafted bedroom furniture made in small shops by skilled craftsmen throughout the rural areas of Wisconsin and Minnesota. The solid woods used are Cherry, Oak, Maple, Birdseye Maple, Hickory, Alder, Pine and several other fine wood choices. They feature over 100 bedroom furniture sets as well as the opportunity to create a personalized dream bedroom. The experience is like having a bedroom set custom built without paying custom furniture prices.

Arvid and Ben's mission for P. M. Bedroom Gallery is to provide quality-minded consumers with an unequaled selection of unique, exclusive bedroom furnishings. They have a complete commitment to unrivaled customer satisfaction. The employees are enthusiastic about, loyal to, and proud of P.M. Bedroom Gallery to an unusual degree. The passion they have is the driving force behind Arvid and Ben's philosophy to provide every customer with a truly unique and exceptional shopping experience.

In 2000, the Huth Brothers and P.M. Bedroom Gallery won SBA's Wisconsin and Region V Young Entrepreneur of the Year award. Apparently, that award was well given. Through innovation and vision, the Huth's have bucked the trend in today's market. The business, like the product, has been built on a strong foundation with an eye on detail. Like the product, P.M. Bedroom Gallery has been built to last a lifetime, bringing long-term employment and success to the community. SBA is proud to have been a part of the success of P.M. Bedroom Gallery and to write about this success. The Huth Brothers are truly a credit to the communities they serve and are on a ladder to have continued success.